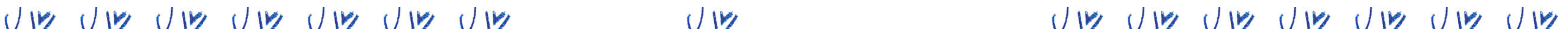


PORTfolio

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ABOUT ME

I am a designer, storyteller and researcher interested in topics surrounding human behaviours in fashion. I am resourceful, willing to learn and selfmotivated. I have experience in graphic design and skills in video making, performanceart creation and research in sociology and fashion. I am looking to start my career in the inspiring industry of arts and fashion. I am also willing to develop the skills I acquired throughout my university studies at the London College of Fashion.

Experience

Website and UX Designer, The Discourse
2021 - Today

Brand Design for music artists
2020 - 2022

Digital Designer, Gulfstream Communication
2018

Education

Fashion Futures, Master of Arts (Distinction)
London College of Fashion, UAL, London
2022 - 2024

Interaction Design, European Bachelor of design
L'École de Design Nantes Atlantique, Nantes
2016 - 2019

Economic and Social Sciences Baccalauréat
Lycée Albert Camus, Nantes
2013 - 2016

Skills

Design Thinking process
UX/UI Design
Graphic Design (Indesign, Illustrator, Photoshop)
Art Direction
Web Design (XD, Wordpress, Elementor)
Video Editing and Mapping (Premiere Pro, Millumin)
Storytelling (storyboarding, script writing, directing)
Pattern Cutting and Sewing
Academic Research

References available upon request.



SELECTED PROJECTS

01. Disgusting Fashion?

Editorial Design + Research

02. Little Red Tights

Art Direction + Video + Research

03. The Legs of 2073

Art Direction + Stop Motion Video + Research

04. Woodkid

Video Mapping

05. Undercover

Video Mapping + Interaction Design + Market Research

06. BBRC

UX Design + Webdesign

07. BubbleLife

Social Media Design + Management

08. Wildscreen

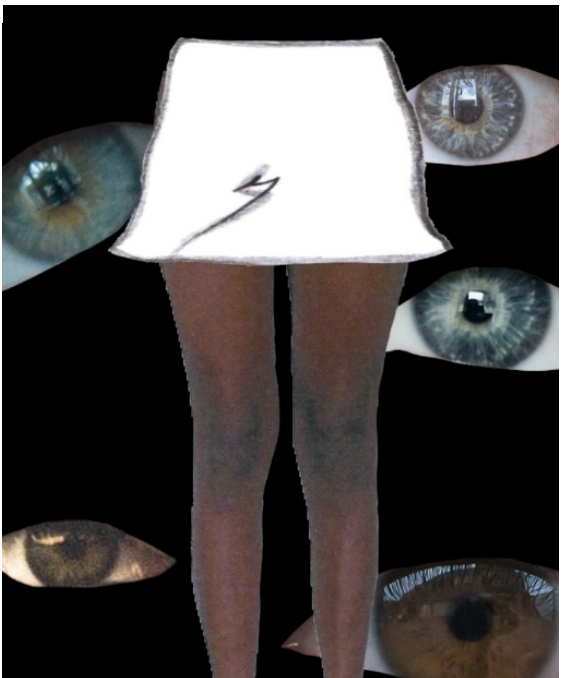
Webdesign + Brand Design



Disgusting Fashion?



Little Red Tights



The Legs of 2073



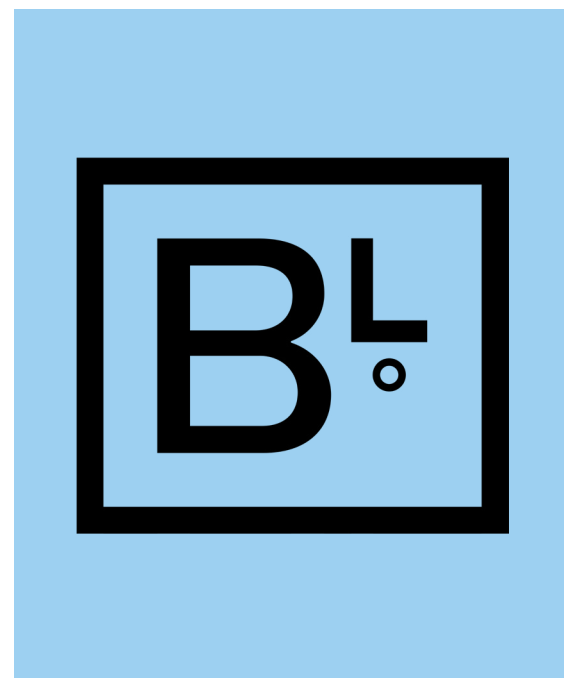
Woodkid



Undercover



BBRC



BubbleLife



Wildscreen



DISGUSTING FASHION?

2018

“What’s the real story behind the last Zara jumper you bought? Were you aware of the impact of that purchase on the woman who sewed it? Did you consider the social and environmental effects of the latest addition to your wardrobe? Both on the country in which it was produced or even on the planet itself? In this article, I will show the lengths to which the big brands will go to ease your conscience about the social, economic and environmental impact of your own consumer choices and explain how the profit these businesses make is often rooted in the exploitation of others.

In the last thirty years, the fashion world has been transformed. It has evolved at an incredible pace. Globalisation and the shift

to overseas production to slash production costs have seen the profits of the significant multinational clothing producers surge. We all know that the high street brands can now produce several collections each season, and some even make new collections monthly. It is estimated that 100 billion garments are bought worldwide every year, and in France alone, each of its 65 million citizens buys on average 9.2kgs of textiles and shoes every year. [1]

We must appreciate the real meaning of these figures and make ourselves aware of the human, environmental and cultural consequences of these astonishing...”

Read the whole zine [here](#).



LITTLE RED TIGHTS

2024



LITTLE RED TIGHTS

2024



Psychological research has shown that an individual's fashion choices are a factor in their mental and physical wellness. Within the workplace context, these fashion choices, as well as their identity, may even impact their decision-making ability and performance. By exploring the intersection of gender dynamics, workplace experiences, and nonverbal communication, this project delves into the challenges women face in professional settings regarding these fashion choices. The designers aimed to understand and highlight women's struggles with appearance expectations in a specific system. The research culminated in a thought-provoking short film crafted to authentically represent the nuances of women's corporate settings and experiences.

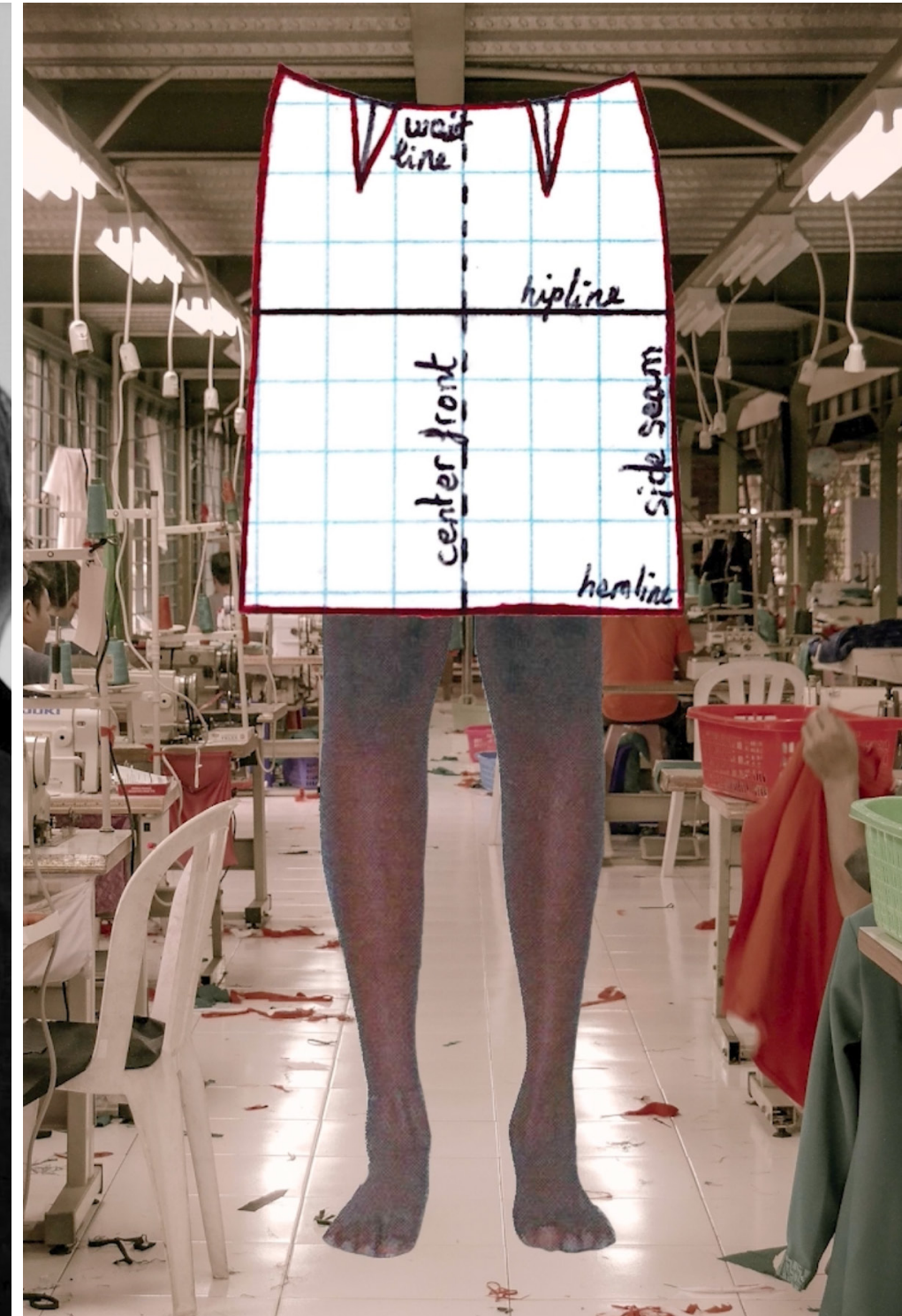
The film, anchored in the Hero's Journey framework, provides a visual narrative that challenges societal norms, exploring the emotional impact of conforming to strict standards. 'Little Red Tights' not only contributes to the conversation on women's position and well-being in professional settings but also emphasises the power of storytelling to address heavy topics. Watch the film [here](#).

Performer – Timna Krenn

Cinematographer – James Lahaise

THE LEGS OF 2073

2023



This is an educational film from the year 2073. Despite the formal narration, the image-per-image cutouts and drawings convey a strong, yet human message. The humour carried by the movements of the legs and chosen imagery helps to keep the audience's focus on the very formal information given by the narrator, expanding the audience to teenagers. The ending was updated to incorporate the consequences of skirts' evolution on men's objectification. The film ends with open questions about objectification and the general sexualisation of bodies. Watch the film [here](#).

WOODKID

2019



WOODKID

2019

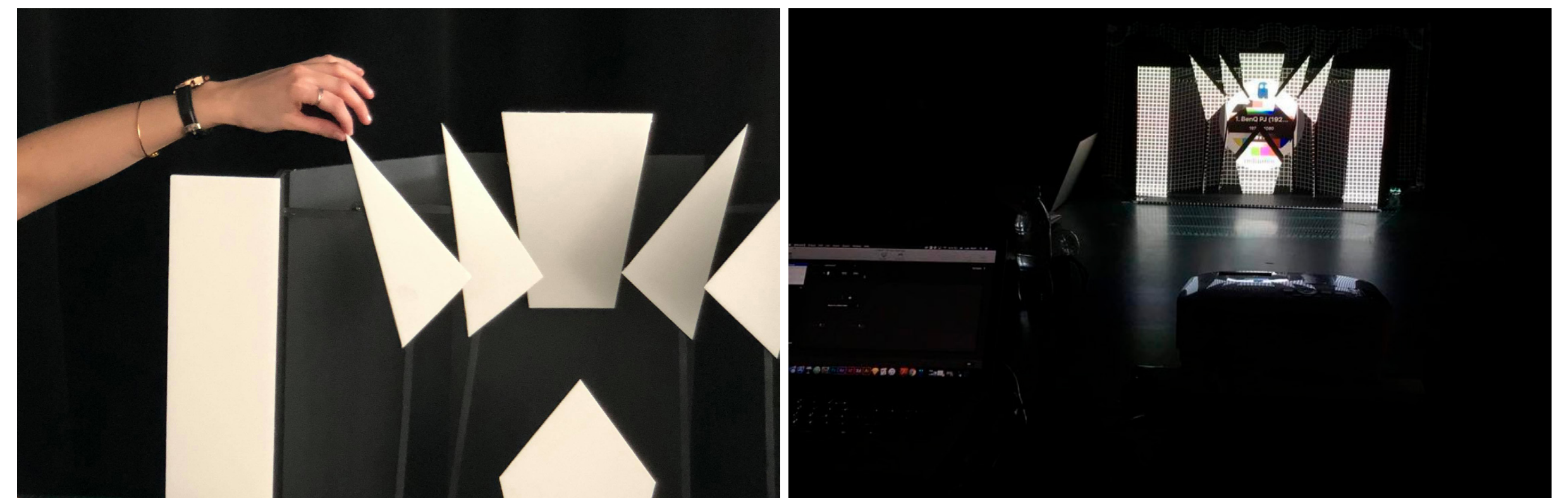
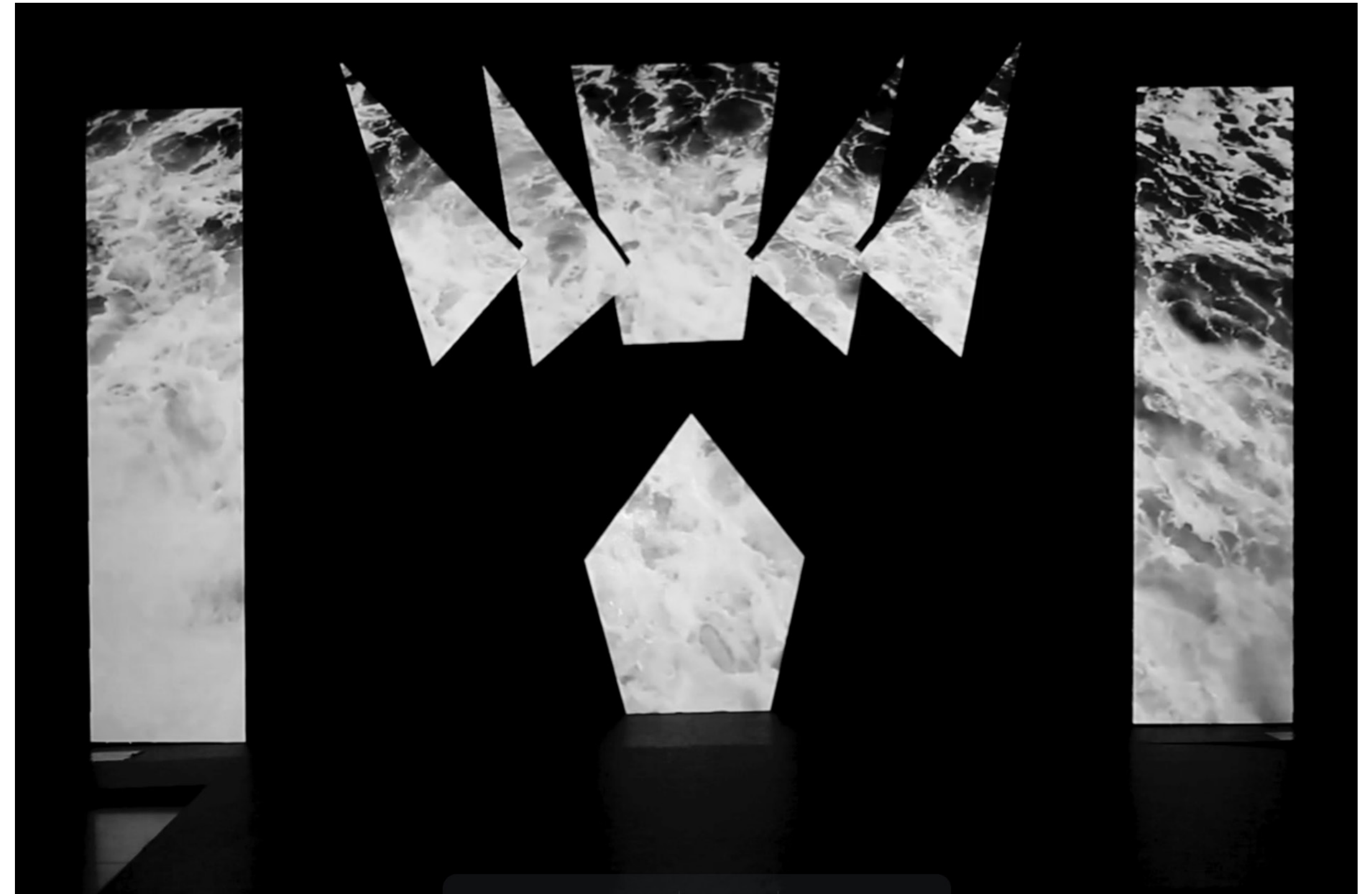
Video mapping is a greatly effective method for visually accompanying an artist's live performance. This stage design project was created in three days and was purposefully made to encapsulate the essence of Woodkid's unique universe, characterised by resounding drums and a dark atmosphere.

The objective was to replicate the immersive experience of an authentic stage design at a reduced scale, by creating a crafted model of the stage. The video mapping was pieced together to create a visual narrative, with footage from our own production but also from the singer's videos. Undoubtedly, this proved to be a tough

challenge. Especially with the constraints of time and the exact precision required to synchronise our mapping projections with the miniature stage and the rhythmic cadence of the drumbeats.

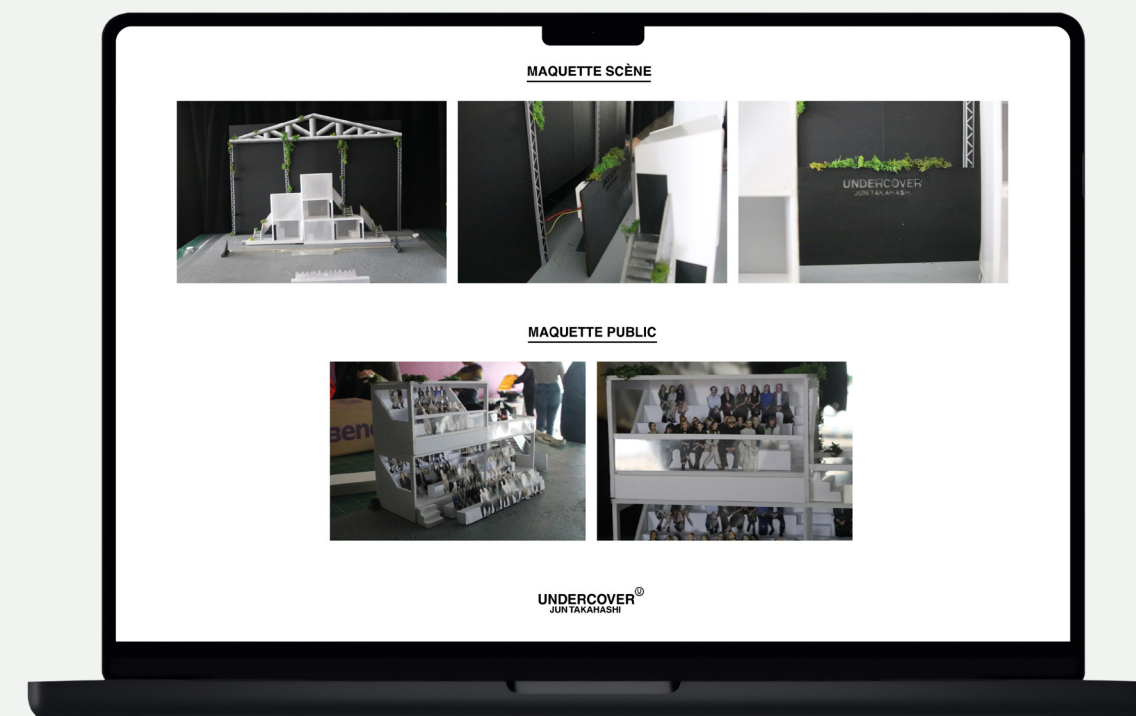
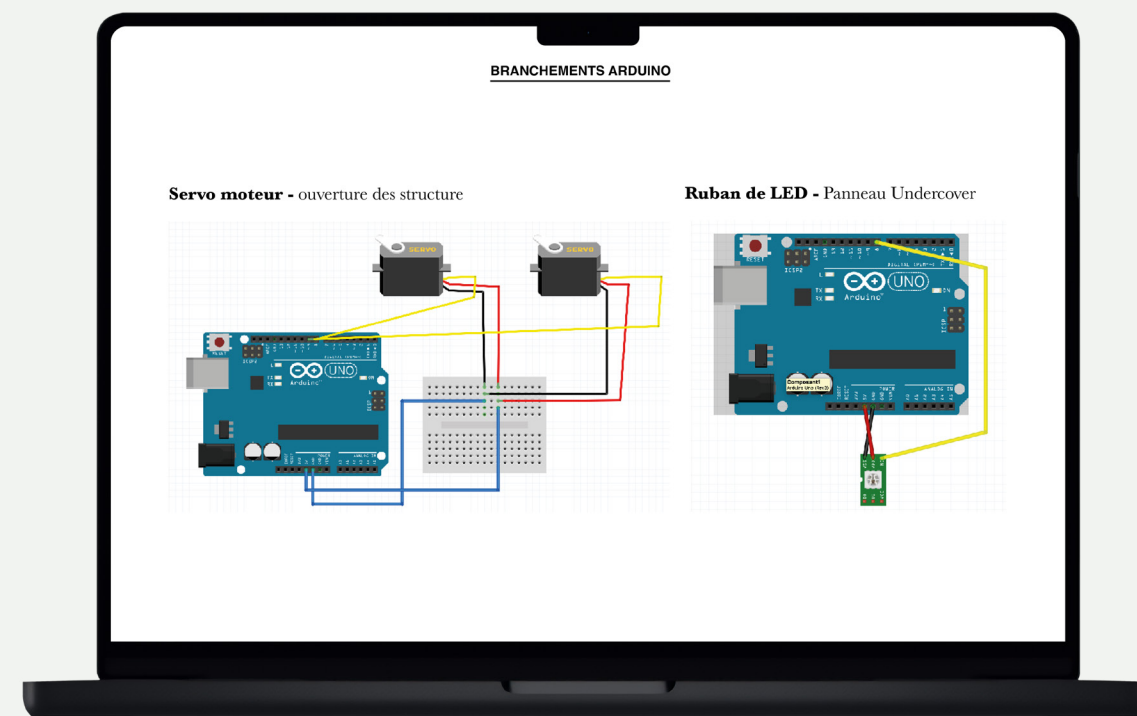
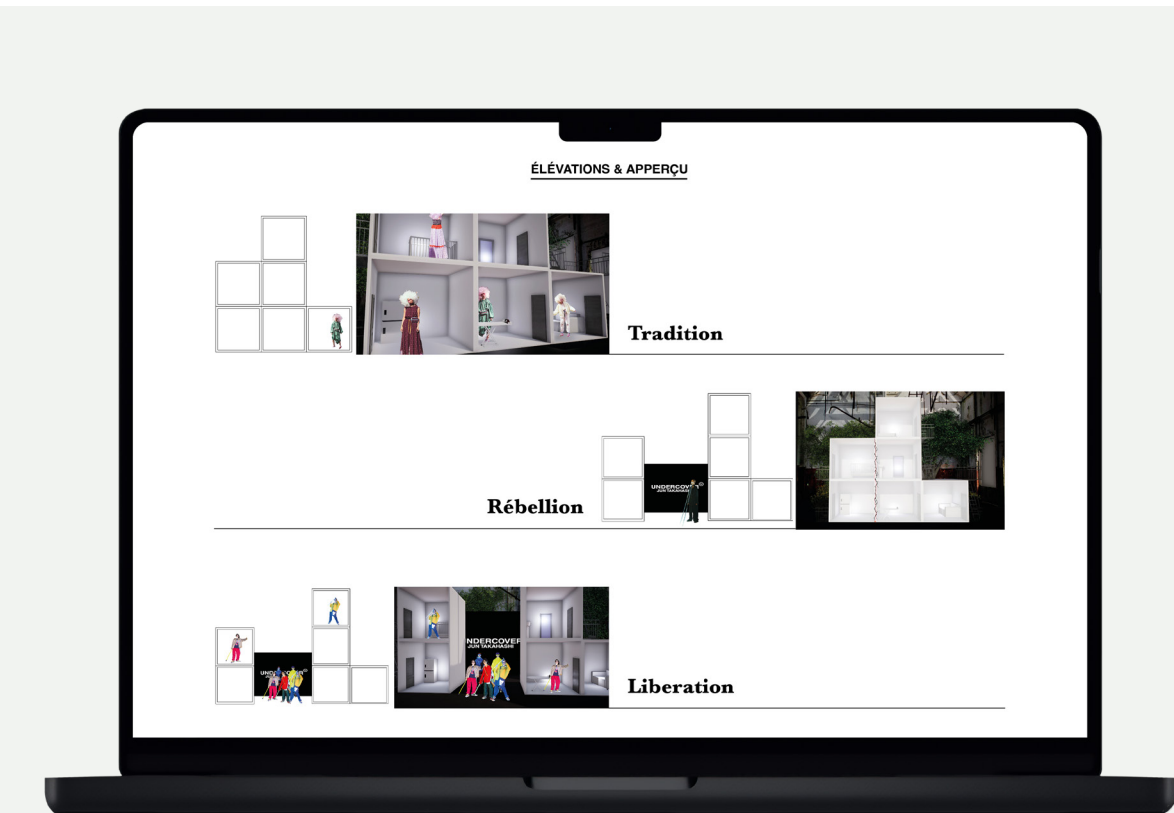
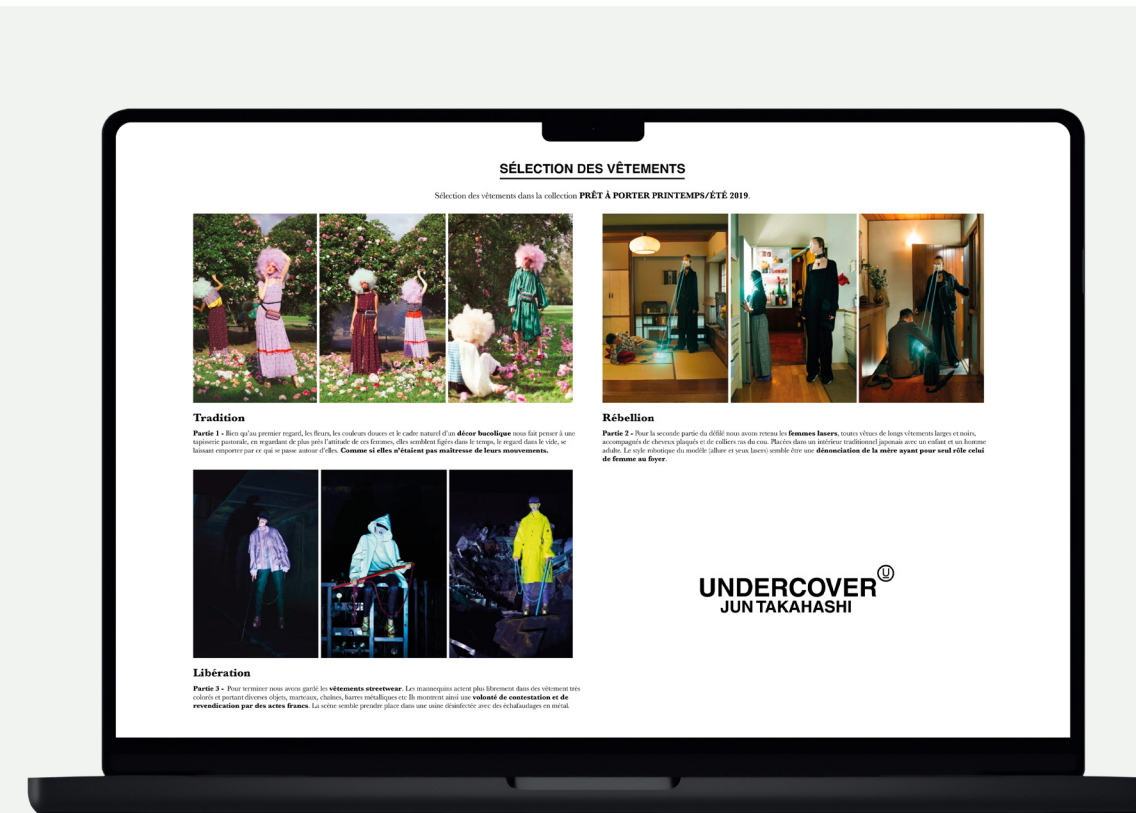
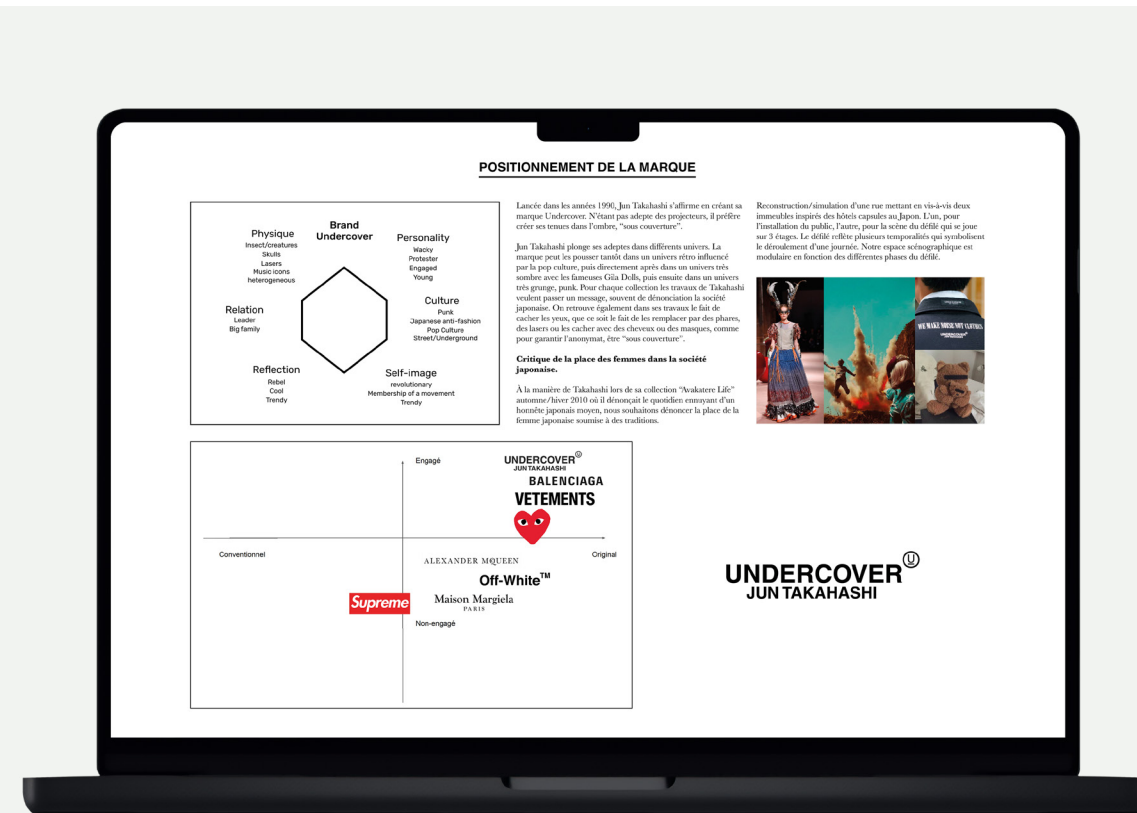
Under the mentorship of artist Guillaume Marmin, this project served as an invaluable learning experience for our team of students, pushing the boundaries of our creative and technical abilities. Watch the video [here](#).

In collaboration with – Andrews Kimbembe, Raphaëlle Gorenbough
Music – Woodkid

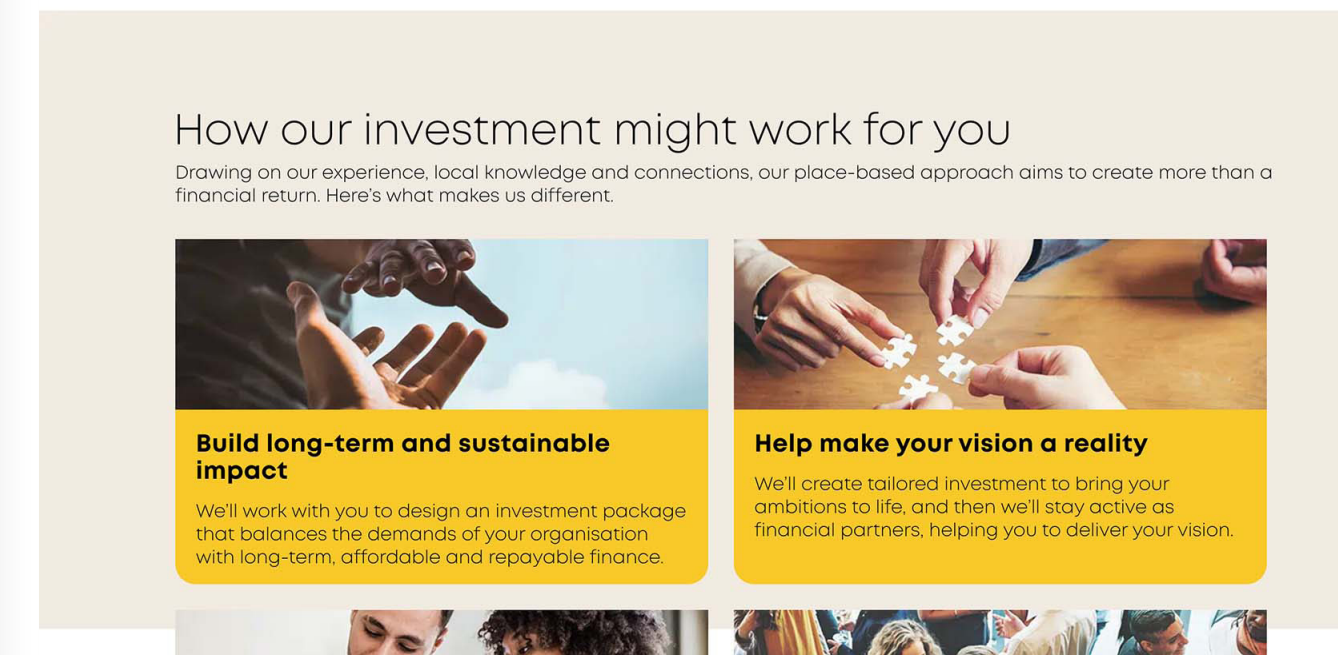
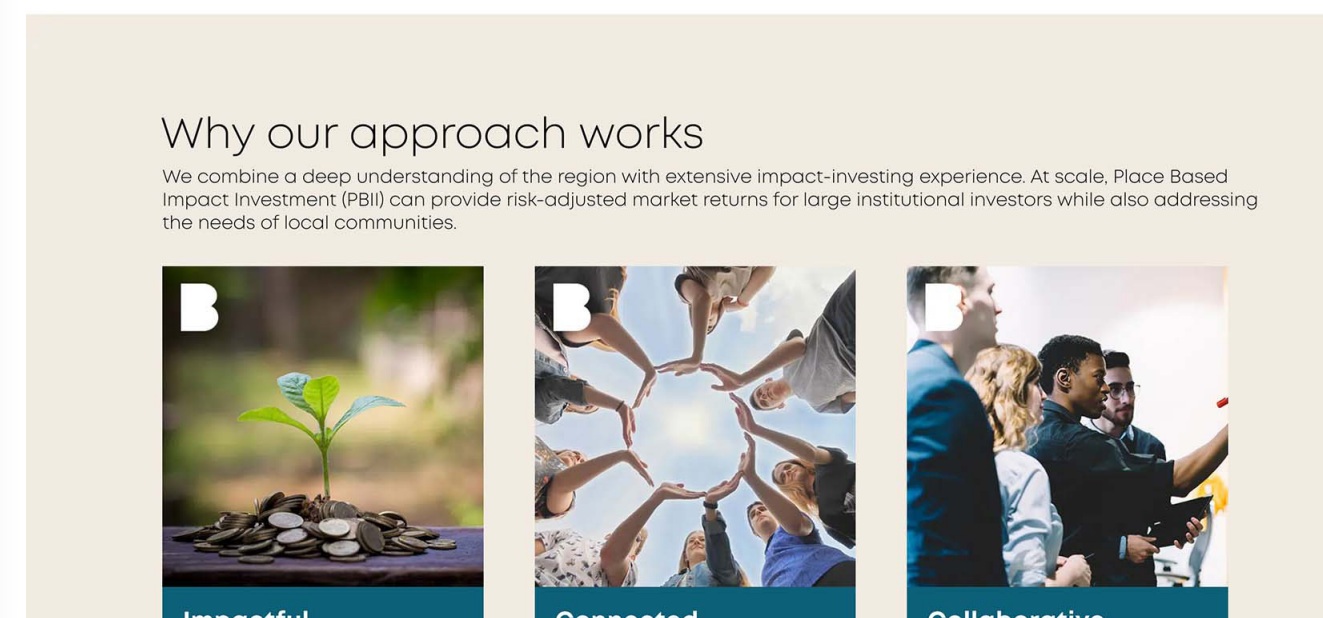
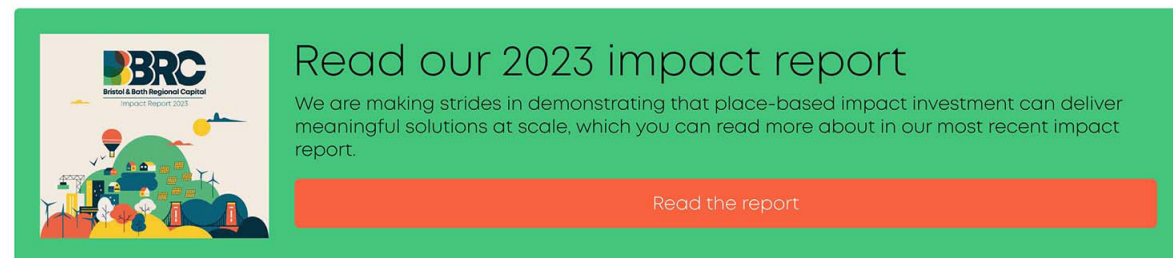
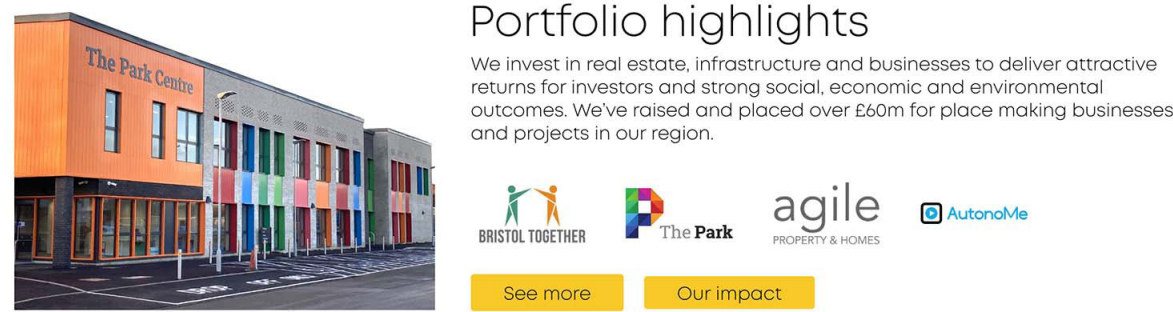
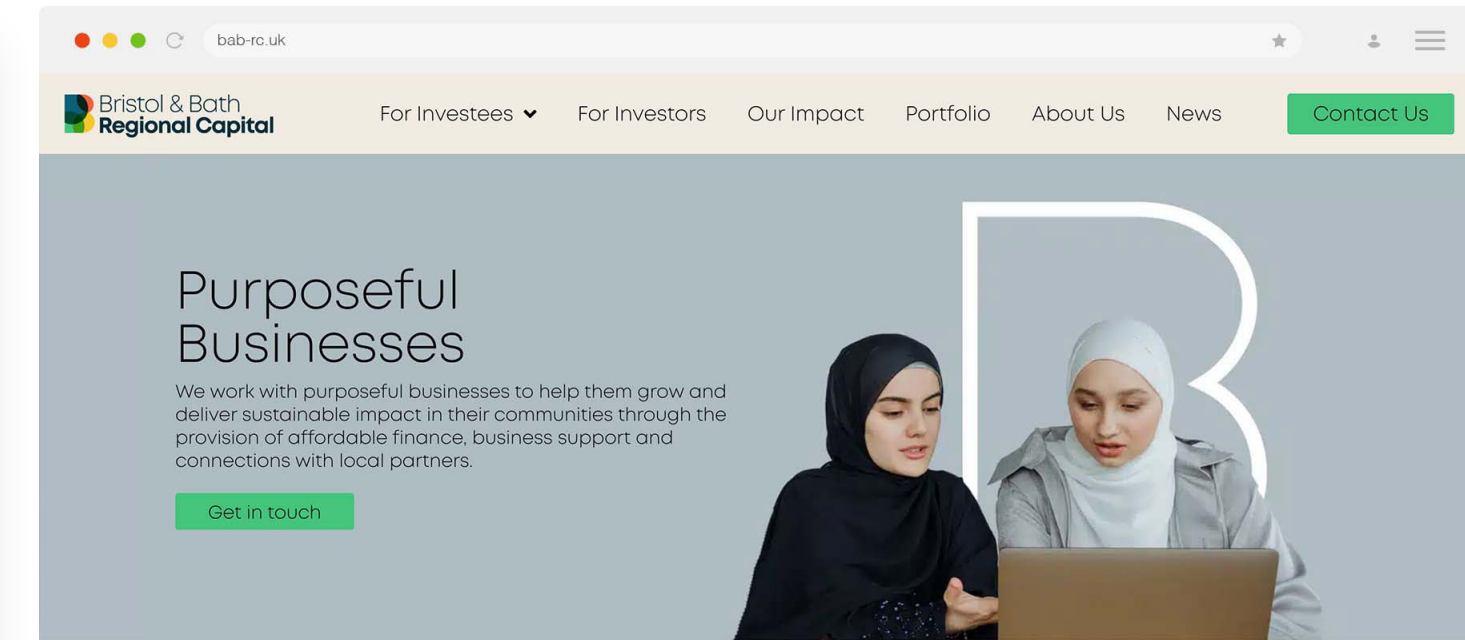
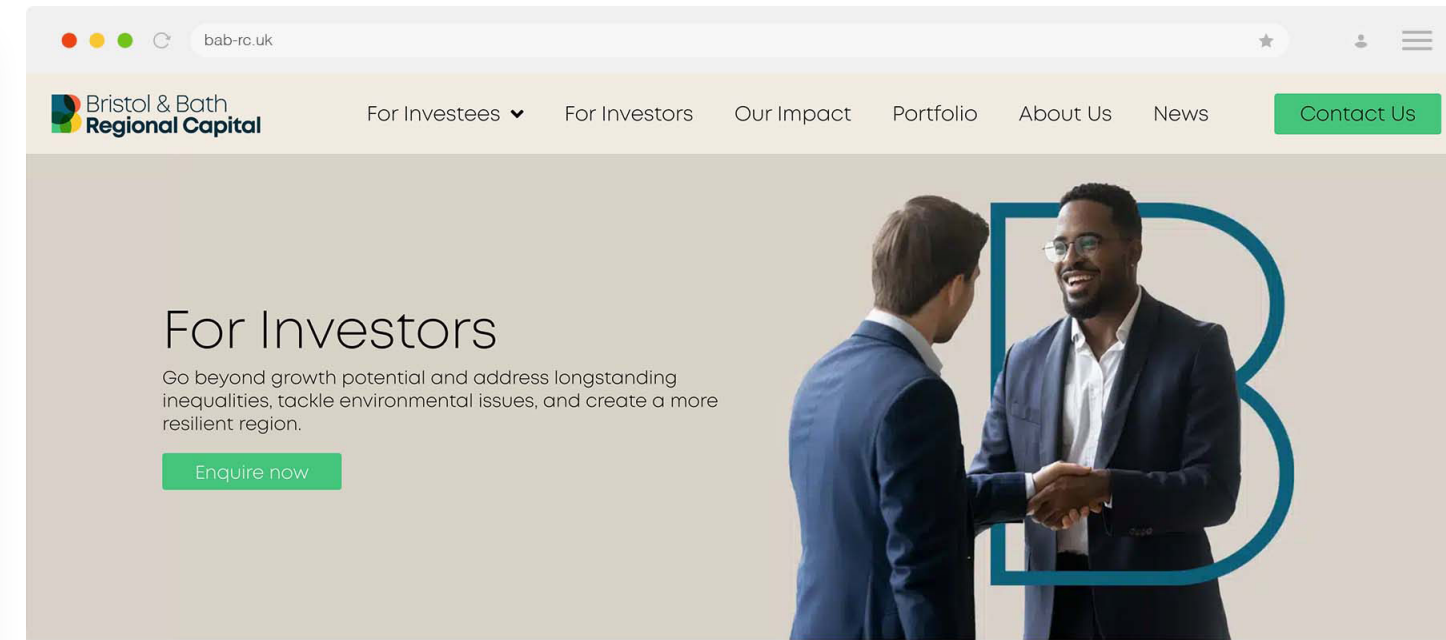
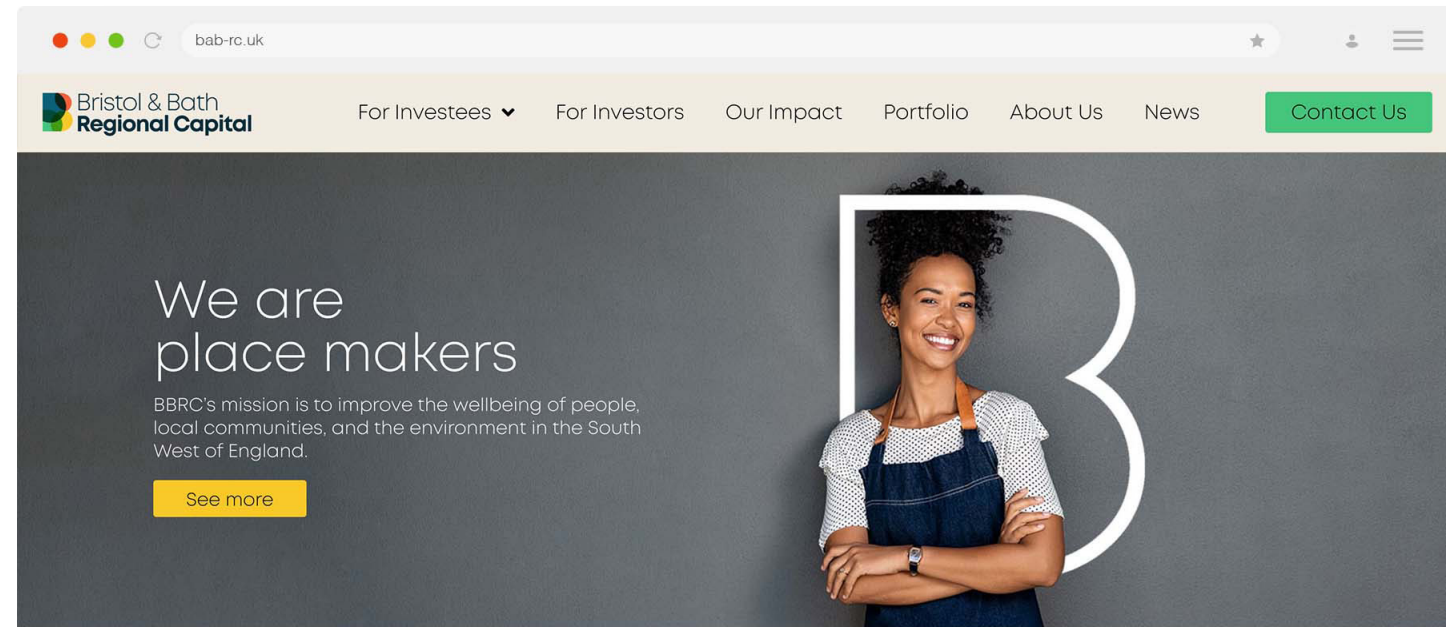


UNDERCOVER

2019



For this project, we designed a three-minute fashion show for Undercover, merging fashion and theatre to critique the constrained role of women in Japanese society. Inspired by Jun Takahashi's storytelling, we collaborated with scenography students to build a modular set, reflecting a day's timeline across three floors of capsule hotel-inspired structures. Using CAD, Millumin, and Arduino, we crafted dynamic visuals and lighting, brought to life through a small-scale maquette. See the video [here](#).



While working at The Discourse, I collaborated with Issy Cheung under the supervision of Ed Garrett to help BBRC evolve their brand and reshape their public image. We designed a dynamic, modern website complemented by a vibrant visual identity centred around community. Our work communicated BBRC's voice and purpose clearly, while effectively engaging stakeholders both internally and externally, fostering confidence in a broader audience.



BUBBLELIFE

2024

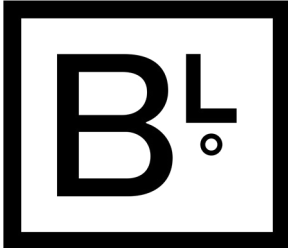
At The Discourse, I designed social media templates, contributed to social media strategy alongside The Discourse marketing team, and wrote, published, and managed social media content, to make sure they have a cohesive and engaging digital presence that reflects the brand's innovative approach to wellness.

More than **90%** of cosmetics packaging, often made of hard-to-recycle plastics, ends up in landfills.

Natural, triple-milled, organic based, cold pressed soap

Free from harsh chemicals

Made in Wiltshire



Did you know hotels produce 150M tons of single-use plastic yearly?

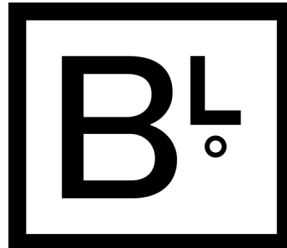
INSIGHTS

Join the global movement for Plastic Free July!

- Most consumers prefer liquid soap products over solid shampoo bars or larger dispensing bottles.

Replace mini cosmetic bottles

Designed to biodegrade

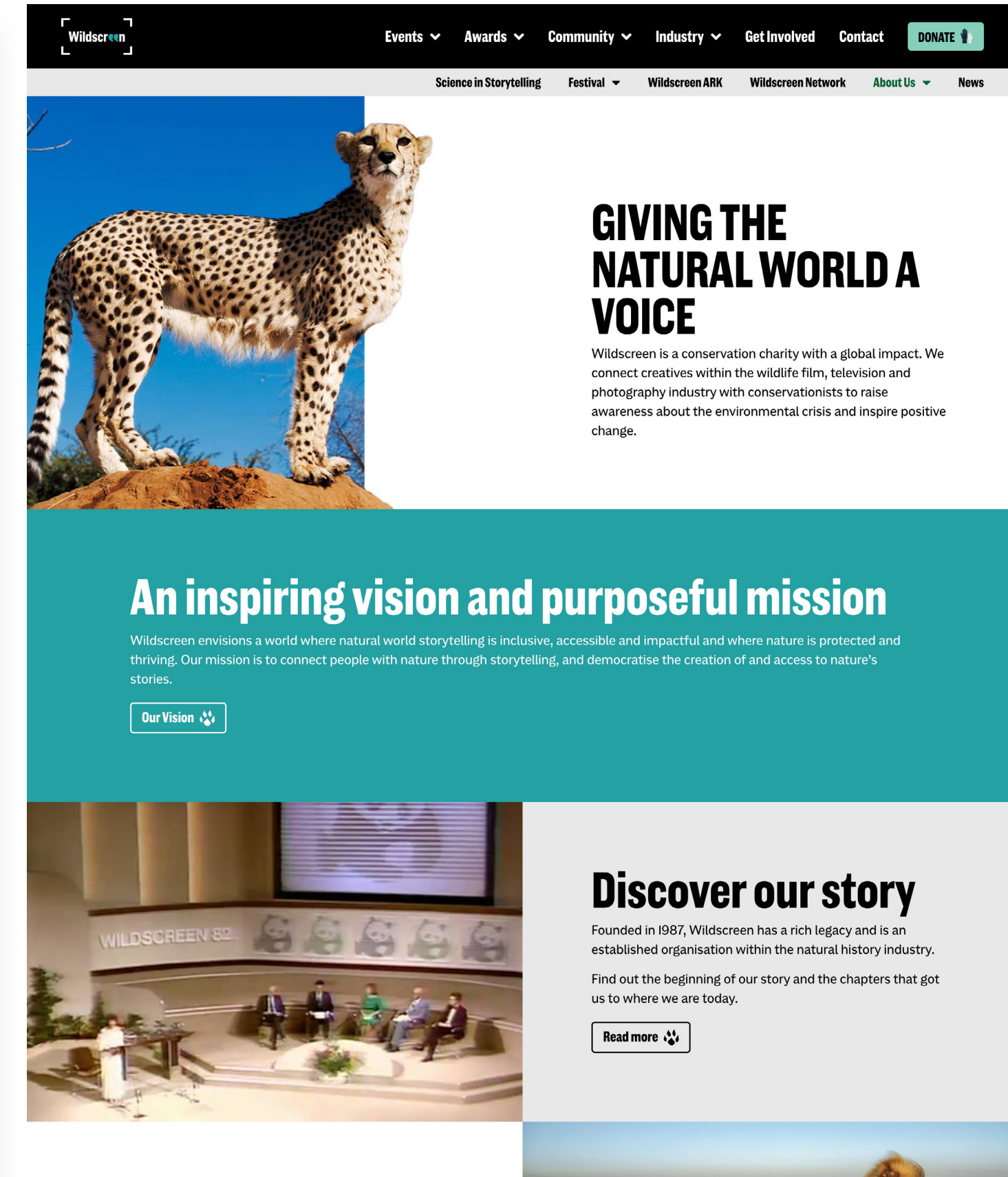
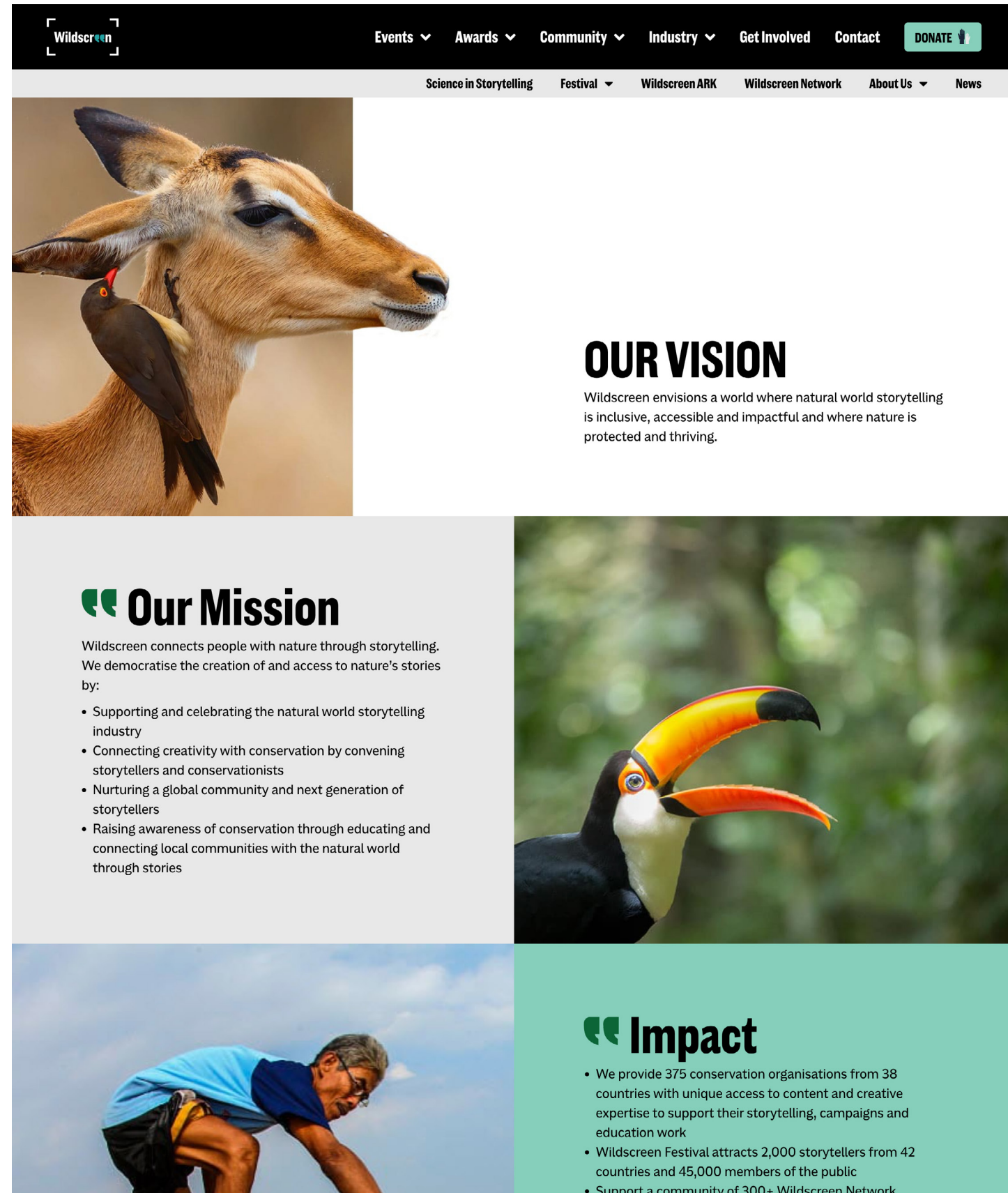


Eco-tech for a plastic-free future.



WILDSCREEN

2022



While at The Discourse, I supported Wildscreen, a global conservation charity, by creating and conducting a UX workshop, designing their website, and assisting Issy Cheung to develop a cohesive brand identity. Our work helped connect creatives in wildlife film, television, and photography with conservationists to raise awareness about the environmental crisis and inspire positive change.

Thank you for flipping through, now let's make brilliant things together.

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