JUSTINE VIOT

Designer

EXPERIENCE

Website & UX Designer, The Discourse

2021 - Today

- Creating and delivering User Experience Workshops
- Designing and developing websites
- Designing digital and print marketing supports
- Writing blog content
- Analysing data and assuring good referencing (SEO)

Brand Design for music artists

2020 - 2022

- Designing album covers
- Taking promotional photographies and videos
- Helping in social media management and strategy

Digital Designer, Gulfstream Communication

2018

- Prototyping websites
- Designing social media templates, diagrams, presentation decks
- Designing motion animations

EDUCATION

Fashion Futures, Master of Arts (Distinction)

London College of Fashion, UAL, London 2022 - 2024

Interaction Design, European Bachelor of design

L'École de Design Nantes Atlantique, Nantes 2016 - 2019

Economic and Social Sciences Baccalauréat

Lycée Albert Camus, Nantes 2013 - 2016 I am a designer, storyteller and researcher interested in topics surrounding human behaviours in fashion. I am resourceful, willing to learn and selfmotivated. I have experience in graphic design and skills in video making, performance art creation and research in sociology and fashion. I am looking to start my career in the inspiring industry of arts and fashion. I am also willing to develop the skills I acquired throughout my university studies at the London College of Fashion.

CONTACT

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SKILLS DEVELOPMENT

Consumers and Ethical Considerations in the Fashion Industry, online course

2025 - Today futurelearn.com

Fashion Values: Cultures, online course

2025 - Today futurelearn.com

Fashion and Sustainability, online course

2021 - 2022 futurelearn.com

Pattern Cutting, course

2020 - 2021 The Island, Bristol

KEY SKILLS

SOFT SKILLS

Organisational skills

Helps me finish my work usually ahead of time.

Teamwork

Commits to be an active listener and honest communicator.

Critical thinking

Questions information and challenges the statu quo.

Positive work ethic

Takes responsibility by offering solutions to issues.

HARD SKILLS

- Design Thinking process
- UX/UI Design
- Graphic Design (Indesign, Illustrator, Photoshop)
- Art Direction
- Web Design (XD, Wordpress, Elementor)
- Video Editing and Mapping (Premiere Pro, Millumin)
- Storytelling (storyboarding, script writing, directing)
- Pattern Cutting and Sewing
- Academic Research

References available upon request.

INTERESTS

- Sewing and knitting
- Cooking
- Photography
- Tennis and swimming