

# JUSTINE VALENTINE VIOT

## designer

### EDUCATION

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#### Fashion Futures, Master of Arts (Distinction)

London College of Fashion, UAL, London  
2022 - 2024

#### Interaction Design, European Bachelor of design

L'École de Design Nantes Atlantique, Nantes  
2016 - 2019

#### Economic and Social Sciences Baccalauréat

Lycée Albert Camus, Nantes  
2013 - 2016

### EXPERIENCE

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#### Website & UX Designer, The Discourse

2021 - Today

- Creating and delivering User Experience Workshops
- Designing and developing websites
- Designing digital and print marketing supports
- Writing blog content
- Analysing data and assuring good referencing (SEO)

#### Brand Design for music artists

2020 - 2022

- Designing album covers
- Taking promotional photographs and videos
- Helping in social media management and strategy

#### Designer, Gulfstream Communication

2018

- Prototyping websites
- Designing social media templates, diagrams, presentation decks
- Designing motion animations

I am a designer, storyteller and researcher interested in topics surrounding human behaviours in fashion. I am resourceful, willing to learn and self-motivated. I have experience in graphic design and skills in video making, performance art creation and research in sociology and fashion. I am looking to start my career in the inspiring industry of arts and fashion. I am also willing to develop the skills I acquired throughout my university studies at the London College of Fashion.

### CONTACT

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[justineviot.pro@gmail.com](mailto:justineviot.pro@gmail.com)

(+44) 7874375687

Linkedin: Justine Valentine Viot

[justineviot.com](http://justineviot.com)



# PROFESSIONAL DEVELOPMENT

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## Google Analytics Academy, online course

2024 - Today

[analytics.google.com](https://analytics.google.com)

## Fashion and Sustainability, online course

2021 - 2022

[futurelearn.com](https://futurelearn.com)

## Pattern Cutting, course

2020 - 2021

The Island, Bristol

# KEY SKILLS

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## Soft Skills

### Organisational skills

Helps me finish my work usually ahead of time.

### Teamwork

Commits to be an active listener and honest communicator.

### Critical thinking

Questions information and challenges the statu quo.

### Positive work ethic

Takes responsibility by offering solutions to issues.

## Hard Skills

- Design Thinking process
- UX/UI Design
- Graphic Design (Indesign, Illustrator, Photoshop)
- Web Design (XD, Wordpress, Elementor)
- Video Editing and Mapping (Premiere Pro, Millumin)
- Storytelling (storyboarding, script writing, directing)
- Pattern Cutting and Sewing
- Academic Research

# INTERESTS

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- Learning Spanish
- Photography
- Sewing
- Running and swimming

References available upon request.

